



Community Health Promotion, Partnerships and Planning

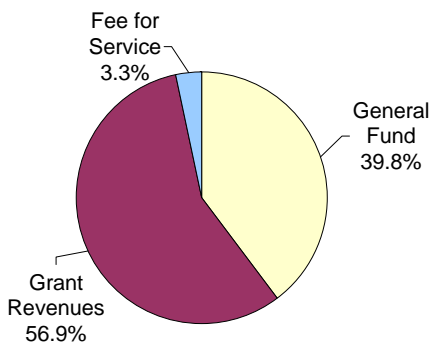
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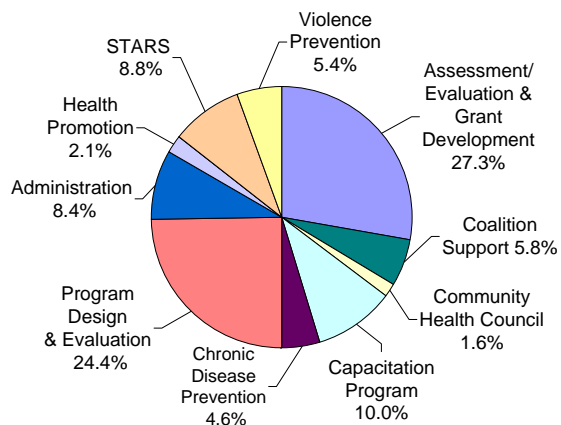
Chronic Disease Prevention, Coalition of Clinics, Community Capacitation Center, Community Health Council, Grant Development, HIV Services Planning Council, Students Today Aren't Ready for Sex (STARS), and Planning, Research and Evaluation.

Fiscal Year 2006 Finances

Revenues



Expenditures



Recent Developments

Capacity Building: Assure individuals, families and communities gain greater control of the factors that influence their health to improve the health of our diverse communities.

Community Capacitation Center (CCC)

- In 2006, the Community Capacitation Center initiated a new pilot project funded by the National Association for City and County Health Officials (NACCHO). This project aims to enhance the Health Department's capacity to promote health with and among people with disabilities. Nationally, people with disabilities have been largely overlooked in health promotion planning. This new initiative has three main objectives: 1) Conduct a survey of Health Department clients with disabilities to determine their health promotion needs and interests; 2) Create a voluntary emergency registry (VER) that will enhance the capacity of emergency responders to respond appropriately to people with disabilities; and 3) Organize a Disability Health Promotion Summit to create an Agenda for Action to guide health promotion programming for people with disabilities. This project is being conducted in collaboration with leaders in the disability community and agencies that serve people with disabilities, including Multnomah County Aging and Disability Services (ADS), the City of Portland, and the Oregon State Dept. of Human Services.
- CCC staff provided leadership to MCHD's Cross-Functional Health Promotion Team, a cross-departmental group charged with leading the Health Department to develop the understanding and capacity needed to address the underlying social determinants of health.

Chronic Disease Prevention Program

- Worked closely with TriMet to develop, adopt, and publicize a smokefree transit shelter and MAX station policy to help TriMet riders avoid secondhand smoke.
- Participated in a comprehensive diabetes intervention pilot project for Latino clients and their family members in partnership with the Oregon Department of Human Services and the Oregon State University Extension Service. As an outcome of the project, the Health Department co-sponsored a state-wide training to increase the number of Spanish-speaking facilitators trained in the culturally-specific diabetes self-management curriculum.

Grant Development

- *New Mobile Medical Van:* More than \$198,000 in grant funding supported the Department's new Medical Van Clinic. This included grants from three different local organizations (United Way of the Columbia/Willamette, Providence Health System and Kaiser Permanente).
- *Health Center Capital Improvements:* The Department's aging health care facilities got much needed improvements as a result of a \$333,000 grant from the federal Health Care and Other Facilities Program. This grant enabled the Department to install facilities improvements at the Westside Health Center, HIV Health Services Center, and Mid-County Health Center.

Grant Activity	FY 2005	FY 2006
Total # of grants submitted	48	44
Total funded dollar amount	\$23,634,478	23,011,291
Average grant award amount	\$695,132	\$676,803

Health Assessment and Evaluation (HAE)

- *Childhood Asthma Trigger Program Evaluation:* HAE staff analyzed asthma and allergy trigger assessments of Childcare Centers and before-and-after school programs. The evaluation addressed major asthma related topics including: asthma management essentials, condition of the building, Asthma Action Plans, general cleanliness of the facility, excess moisture, ventilation, thermal comfort, drain traps, and pollutants such as materials, art supplies, and animals in the childcare setting.
- *Ambulatory Surge Capacity Project:* The purpose of the Ambulatory Care Surge Capacity Assessment was to estimate primary care and primary care capable clinic surge capacity during an emergency situation such as an influenza epidemic in each of six counties in NW Oregon. The survey also provided an assessment of the health system's ability to meet the special needs of elderly, children, and people with disabilities, and to treat current as well as new patients. Focus groups were conducted to help us to understand the context of the findings. For example, focus groups suggested that clinic responses may depend on the duration of the medical emergency and on whether or not an emergency was officially declared. Focus groups also permitted us to identify potential challenges to adding surge capacity and strategies for overcoming these challenges.
- *Grant Support:* HAE staff provided data, needs assessment and evaluation planning support for grant development. HAE encourages data driven decision-making, assists partners in analyzing and using data, and supports funding efforts.
- *Improving the Environmental Health System (Essential Services Grant):* This grant from the Centers for Disease Control seeks to increase the capacity of the Multnomah County Health Department to deliver environmental health services. The evaluation found that the Environmental Health department was very effective and successful in implementing all components of the grant including the restaurant inspection pilot project, education and outreach, vector analysis capacity building and internship placement. Increases in vector capacity led to significant improvements in vector analysis and the restaurant inspection process led to the adoption of a risk-based approach to restaurant inspection. Community members were educated on environmental health topics, and over a dozen interns were trained at the environmental health office.
- *STD Clinic Reporting:* HAE staff developed and analyzed monthly STD Clinic client/visit reports for program monitoring and performance tracking.

Program Design and Evaluation Services (PDES)

- PDES conducted an assessment of client satisfaction and service needs for people receiving assistance through the CAREAssist Program—Oregon's AIDS Drug Assistance Program. The survey found a high level of satisfaction overall, but identified several areas for program improvement that were shared with staff. The assessment also found a high smoking prevalence among this HIV-infected population (42% current smokers compared to 19% Oregon population). A high proportion of these current smokers wanted to quit. These findings will be used to evaluate the feasibility of adding nicotine replacement therapy (NRT) coverage to the program's drug assistance formula.
- *Reducing HIV Risk Among Methamphetamine IDUs Through Peer Education Grant:* PDES and MCHD HIV/HCV Community Prevention Programs staff wrote a grant proposal and were funded (anticipated start date September 2007) to develop and pilot test a program that uses secondary exchangers – methamphetamine injectors who frequent MCHD's needle exchange program (NEX) and who provide syringes from the exchange to others – as peer educators to deliver HIV risk reduction messages to methamphetamine-injecting recipients who do not regularly attend an NEX site themselves.

Students Today Aren't Ready for Sex (STARS)

- The STARS Community-Based Teen Pregnancy Prevention Program has applied for two federal grant opportunities. If funding is awarded the program will enhance current services to 6th, 8th, 10th grade students and offer culturally appropriate outreach to the Latino and African American

communities. In addition, the program will develop and implement parent/adult education sessions to enhance communication between adolescents and their parents.

Partnerships: Create and enhance partnerships and collaborations to increase community capacity, leadership and responsibility to promote health.

Chronic Disease Prevention Program

- Convened the Clarendon Healthy Eating Active Living Coalition, representing schools, parks, public health and local residents, to develop program and policy approaches to promote physical activity and healthy nutrition in North Portland's Portsmouth neighborhood, with an emphasis on addressing health disparities among the Latino and African-American communities.
- Convened the Smoke-free Housing Advisory Board, representing housing providers, property management professional organizations, and renters' rights advocates. The Board will inform efforts by the Health Department and the American Lung Association to develop effective strategies to reduce secondhand smoke in multi-unit housing in the Portland tri-county area.
- Assisted the Multnomah Portland Food Policy Council to establish an on-going food access committee to ensure that city and county policies support, enhance, and promote access to healthy, affordable, sustainably grown food for all residents, especially those with limited incomes.

Community Capacitation Center (CCC)

- In an expansion of services, CCC staff collaborated with the Portland Police Bureau to address health and social service needs in the N/NE Precinct. Health and social service needs can put enormous strain on officers and can, if left unmet, create situations that are dangerous for both officers and community members. In one case that is representative of many others, a homeless man living in his pick-up truck was supported to get health care, access food stamps and SSI, and move into an apartment.
- CCC staff played a role linking the Health Department (HD) to diverse communities. One CCC staff person acted as liaison to the Latino community for the Culturally Specific Emergency Communications Project, which provided funds to community-based organizations (CBOs) to engage their communities to develop emergency communications plans. CCC staff members collaborated with HD colleagues to provide training to Community Connectors, HD employees who share emergency preparedness information with communities of which they are members.

Grant Development

- *Portland Healthy Homes Cooperative*: The Department received a \$333,333 grant to implement the Portland Healthy Homes Cooperative. The goal of the Cooperative is to decrease exposures to multiple household hazards which contribute to asthma exacerbations and other serious illnesses among children under the age of six in Portland's distressed communities. The Portland Healthy Homes Cooperative is a collaborative venture involving eleven community partners including local, state and federal government agencies, private businesses, and community-based organizations.
- *Healthy Eating Active Living (HEAL) Coalition*: A \$25,000 grant was awarded to the Health Department by the Northwest Health Foundation to support the Healthy Eating Active Living (HEAL) Coalition to address obesity among the students attending Clarendon Elementary School. Interagency discussions turned into a groundswell of support for creating the Coalition, which is based on a socio-ecological framework model to understand the complex interplay of individual, interpersonal, organizational, community, and public policy factors in lifestyle.
- *Health Promotion for Disabled Persons*: An often overlooked population in the community are those individuals with disabilities. The Department was awarded a \$23,000 grant from the national Association of City and County Health Officials to convene a summit involving local organizations representing disabled persons in order to establish an action plan to address the health promotion needs of those with a disability.

Health Assessment and Evaluation (HAE)

- *Man2Man website survey*: Multnomah County Health Department's HIV and Hepatitis C Community Programs took the lead in the development of the Man2Man website which was modeled

after similar successful websites, primarily in San Francisco, to address sexual health disparities among men who have sex with men (MSM), especially where the use of the internet may be involved. HAE staff assisted in the development of a web-based survey, with the goal of getting feedback from end-users on the usefulness of the website, specifically to see if it impacts the ability of users to reduce their risk for HIV infection/transmission and other STDs. As a result of the survey and additional on-going feedback from users of the website, several steps will be taken to improve the usefulness of the site.

- *Community Promise project:* HAE staff joined three county health departments (Multnomah, Washington, and Clackamas) in the Portland metropolitan area to conduct an in-depth community assessment related to risk and protective behaviors for HIV transmission and acquisition among Portland-area men who have sex with men (MSM). The assessment laid the foundation for joint implementation of an evidence-based HIV prevention intervention, Community PROMISE, targeted towards highest-risk MSM.

Program Design and Evaluation Services (PDES)

- *Housing Opportunities for Persons with AIDS.* The City of Portland Bureau of Housing and Community Development (BHCD) contracted with PDES to conduct an evaluation of HUD-funded housing services provided by three agencies in the greater Portland metropolitan area (Cascade AIDS Project, Clark County Health Department, and Outside In). PDES collaborated with the three agencies to gather data that can be used by program staff and the funders to make program improvements. Through client surveys, chart reviews, and in-depth interviews, the evaluation project provides a detailed picture of existing clients and services, describes the impact of services on clients, documents client satisfaction with housing services and a self-report on progress. A literature review also contextualizes local findings and provides an understanding of the local housing model.
- *Social Influence on Youth Alcohol Use.* PDES partnered with Oregon Research Institute (ORI) scientists to provide data collection to test a longitudinal social context model of the development of alcohol use during pre-adolescence and adolescence among White and African-American youth. The results of this study will help researchers, practitioners and policy makers better understand and prevent the initiation of alcohol, tobacco and substance use among school-aged youth.

Students Today Aren't Ready for Sex (STARS)

- The STARS Community-Based Teen Pregnancy Prevention Program has established and maintains positive partnerships with 5 school districts (47 schools) in Multnomah County. Because of these well established partnerships, all school districts have written letters of support for continuation funds and expansion of the program.

Public Health Messaging: Present consistent public health promotion messages to address social and health issues.

Chronic Disease Prevention Program

- Collaborated with community partners to develop a smokefree bar registry website www.smokefreeoregon.com. In addition to the smokefree bar directory, the website features resources for bar owners and managers, and education about the health effects of smoking and second hand smoke.
- Helped to implement community-wide campaigns to promote physical activity, including the 1.) *Low Car Diet Challenge*, a collaboration with transportation partners to promote carpools, walking, and biking as viable and healthy transportation options, 2.) the *National TV Turnoff Week*, led by the Healthy Kids Watch Less TV Coalition to promote the American Academy of Pediatrics' recommendations on screen time limits and to promote physical activity, and 3.) *National Walk to School Day*, a collaboration with Gresham Parks & Recreation and Highland Elementary School to promote and celebrate walking to school.

- Participated in Metro’s planning process to update its regional transportation plan and the City of Portland’s visionPDX initiative to create a 20-year vision for Portland in an effort to build relationships across disciplines and highlight the health impacts of community planning decisions.

Grant Development

- *Community Abstinence Education Project:* The Department received a \$510,000 grant to support the Community Abstinence Education project funded through a grant from the Administration for Children and Families. The purpose of this project is to educate young people about abstinence until marriage using culturally and age appropriate strategies to create an environment that supports decisions to postpone sexual involvement.
- *Promoting Smoke Free Apartment Complexes:* This \$100,000 grant was awarded by the American Legacy Foundation for the purpose of developing consistent messages for persons living in apartment complexes concerning the health effects of smoking.

Health Assessment and Evaluation (HAE)

In order to inform and educate the community regarding health issues, HAE researched and published several reports and articles including:

- *Health Assessment Quarterly:* Topics included an analysis of fall deaths in seniors and an analysis of HIV in Multnomah County.
- *Maternal and Infant Health Assessment:* This report examines maternal and infant health for Multnomah County by race and by geographic area. Factors that are associated with pregnancy outcomes are presented, including births to mothers younger than 20 years of age, receipt of prenatal care, and tobacco and alcohol use. Low birthweight and infant mortality are also examined.
- *Communicable Disease Assessment:* A report on sexually transmitted diseases, HIV infection, new AIDS cases, tuberculosis, viral hepatitis, vaccine preventable diseases and diarrheal diseases.
- *Multnomah County Adult Health Assessment:* This report examines data on the health of adults ages 20 to 64. Data is presented on body weight, nutrition, physical activity, cigarette smoking, alcohol use, and causes of death. Body weight, nutrition, physical activity, smoking, and alcohol data come from the Oregon Behavioral Risk Factor Surveillance System (BRFSS).

In addition to researching and publishing reports and articles on a number of health topics, HAE staff continued to improve and expand the MCHD HAE website: <http://www.co.multnomah.or.us/health/hra/> by providing opportunity for feedback from consumers and providing health research links.

Program Design and Evaluation Services (PDES)

PDES produced multiple reports to demonstrate the effectiveness of programs and support ongoing implementation. Some of these include:

- Tobacco Quitline satisfaction study
- Preventing Chronic Disease, a program outcomes article
- Burden of Tobacco Use report
- Evaluation of youth prevention media campaign

Students Today Aren't Ready for Sex (STARS)

- Annually the STARS Community-Based Teen Pregnancy Prevention Program provides over 10,000 middle and high school students with an average of 5 hours of skill-building decision making sessions to encourage participants to postpone sexual involvement and to educate teens on the importance of healthy relationships.

Best Practices: Explore, use and evaluate best practice models, methods and materials.

Chronic Disease Prevention Program

- Program activities are based on the Socio-Ecological Model of Health and implement best practices in health promotion.
- The program applies CDC’s Best Practices for Community Programs to Reduce Tobacco Use, such as using counter-marketing campaigns to place pro-health messages that inform, educate, and support local tobacco control initiatives and policies, and promoting the adoption of public and private tobacco control policies.

- The Clarendon Healthy Eating Active Coalition is applying community-based participatory research methodology in order to identify innovative and promising practices in obesity prevention with the Latino communities.
- The Chronic Disease Prevention program is actively engaged in helping to develop and implement state-wide chronic disease prevention plans, including Oregon’s Statewide Plan for Heart Disease and Stroke Prevention and Care, the Statewide Physical Activity Plan, the Statewide Public Nutrition Plan, and the Statewide Tobacco Control Plan.

Community Capacitation Center (CCC)

- CCC staff provided training in English and Spanish on a variety of topics for more than 400 Community Health Workers (CHWs) and other community workers and leaders. The CCC’s basic curriculum for CHWs is based on national research and is approved by the Oregon State Board of Education. Participants are eligible for academic credit through Portland State University. A major focus of training is *popular education*, a liberating philosophy and methodology developed in Latin America that draws out and builds on what people already know. By both using and teaching popular education, CCC staff help communities develop the ability to identify and address their own most pressing health issues.

Grant Development

Grant-funded services and interventions incorporated best practices in the areas of:

- Popular education
- Community based participatory research and evaluation
- Peer education and mentoring, including community health worker strategies
- Physician delivered health messages

Some examples include:

- *Electronic Health Records:* The Health Department recognizes the importance of implementing and evaluating best practices for vulnerable populations. The Department received \$510,000 from CareOregon to improve access to care and clinic operations through the conversion to Electronic Health Records at four primary care clinics. The Department also received a \$400,000 grant from the Kaiser Permanente Community Fund for Health Information Technology through the Northwest Health Foundation to support the conversion to Electronic Health Records at the Mid-County Health Center.
- *Groundbreaking Interventions to Address HIV:* The Department received a \$450,000 grant to evaluate groundbreaking interventions to address HIV. This project is evaluating a peer education model with injection drug users that has been successful in other populations.

Health Assessment and Evaluation (HAE)

- *Restaurant Inspection Risk and Time Study:* An analysis of restaurant inspection data was conducted in 2006 to determine the best method for inspections. Critical violations and inspection times at Multnomah County restaurants were examined by menu risk categorization and seating category. The restaurant inspection time study found that both seating capacity and complexity of a menu were equally good at predicting critical violations at a restaurant. It was decided that a combination of seating capacity, menu complexity, and history of previous violations should all be used to decide inspection frequency.
- *Healthy Birth Initiative (HBI) Evaluation:* The HBI evaluation is comprised of both implementation and outcome studies. The purposes of the implementation study are to compare the implementation and quality of the core and enabling services; and to monitor the program’s collaboration efforts and accomplishments. The outcome study is designed to determine the extent to which the project’s objectives were obtained—including the impact upon perinatal indicators such as infant mortality, low birth weight and initiation of prenatal care. All of the information learned in the evaluation plus recommendations for improvement are provided to the project management, staff, and the Consortium every six months. Additionally, annual reports are submitted for HRSA as part of National Healthy Start Evaluation.

- *Public Health Institutional Review Board (IRB)*: HAE staff participate on the IRB on an ongoing basis. The IRB reviews research studies to ensure that the rights and well being of people who are subjects of research are protected. The IRB is a joint board with the Department of Human Services, Public Health Division and the Multnomah County Health Department (MCHD). Both agencies are committed to the concept of ethical research and reviewing all research involving human subjects, regardless of funding source.

Program Design and Evaluation Services (PDES)

- *Medical Monitoring Project*: The purpose of this CDC funded project is to collect data on persons in Oregon infected with HIV to generate population based estimates of the characteristics of Oregonians infected with HIV and the care they receive. The Oregon Department of Human Services (DHS) and others will use this data to allocate resources to HIV prevention programs and to programs that provide care and support services to Oregonians infected with HIV.
- *Gates Foundation Global Tobacco Control Initiative*: PDES received two contracts from the Bill and Melinda Gates Foundation to provide to the Foundation reports and documents on the topic of International Tobacco Control. The reports will address the following issues: Provide targeted solutions for tobacco control in the developing world; what will it take to have a measurable effect and what goals/targets should the Foundation set; and address the epidemiology of tobacco in the developing world and tobacco control strategies in the developing world.
- *NIDA HIV and Intimate Partner Violence Prevention Research Project*: The Portland Women's Health Study is an HIV and partner violence prevention study with 530 women who have recent involvement in the criminal justice system and who are at risk for HIV infection. The final year of this 5-year study included a randomized clinical trial to test the effectiveness of motivational interviewing in preventing HIV and intimate partner violence risk among recently incarcerated women in Multnomah County.

Students Today Aren't Ready for Sex (STARS)

- The STARS Community-Based Teen Pregnancy Prevention Program utilizes current research and evidence based activities and materials in the classroom to better engage participants and create a learning environment that encourages behavioral change. All staff received specialized training from a local expert on how to better engage males and as a result new strategies have been implemented in current services.